

New IABC Corporate Membership Program

Sample social media post copy for IABC Chapters

Facebook/LinkedIn

- The impact of business communication on an organization's bottom line can be positive or negative. Please share this post to let your network know how the new IABC Corporate Membership program connects entire communication teams to insights and people that drive business results. <https://www.iabc.com/membership/corporate-membership/corporate-benefits/> (The Impact of Biz Communication graphic)
- Did you know? Employees who have access to professional development are 15% more engaged in their jobs and have 34% higher retention. The new IABC Corporate Membership program provides an integrated, one-stop professional development solution for the whole communication team. #HR #engagement #employee retention <https://www.iabc.com/membership/corporate-membership/corporate-benefits/> (Helps Improve Biz Results graphic)
- Break down barriers to more effective and efficient #communication by improving collaboration and strengthening partnerships among your communication team and with internal/external stakeholders. The IABC Corporate Membership package gives #comms teams unlimited access to professional development opportunities: <https://www.iabc.com/membership/corporate-membership/corporate-benefits/> (Effective Biz Communicators graphic)

Twitter

- IABC resources & education align with the Global Standard. Help your #comms team become more effective with day-to-day tasks and major projects. Get details on the new IABC Corporate Membership packages: <https://iabc.com/corporate/> (The Impact of Biz Communication graphic)
- #IABC Corporate Membership offers unlimited access to IABC Academy. That's an all-access pass to professional development that enables teams to be more informed, efficient and ultimately improve business results. <https://iabc.com/corporate/> (Effective Biz Communicators graphic)
- Effective business communication matters! See and share how IABC Corporate Membership increases your entire communication team's effectiveness to help improve business results. <https://iabc.com/corporate/> (Effective Biz Communicators graphic)
- Did you know? Employees who have access to professional development are 15% more engaged in their job & have 34% higher retention. IABC Corporate Membership provides a one-stop P.D. solution for the whole communication team. #HR <https://iabc.com/corporate/> (Helps Improve Biz Results graphic)